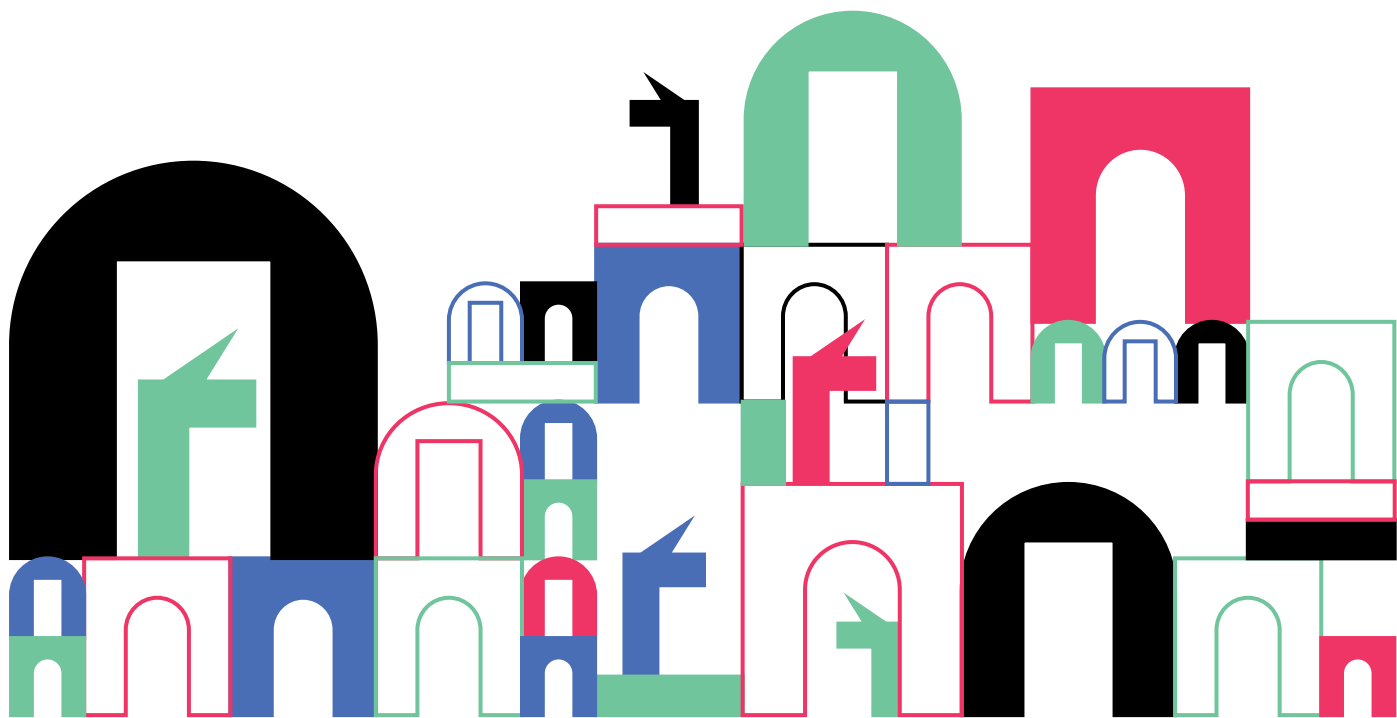


LANDING IN LISBON

by **unicorn** Factory
Lisboa

A tailored program to help international businesses move and scale in Lisbon and beyond.



It's only a myth
until you make
it true.



WHAT IS **UNICORN FACTORY LISBOA?**

Envisioned by the Lisbon City Council with the aim of expanding Lisbon's entrepreneurial ecosystem, from startups to scaleups, and eventually unicorns, we work as an engine for economic growth and a driving force for innovation, attracting talent, new projects and investment.

Unicorn Factory Lisboa is a platform of programs and hubs, inspired by international best practices, which supports startups and scaleups in creating sound products and business models, developing efficient processes, and achieving sustained accelerated growth from Lisbon.

We cover 4 main areas: "early stage" incubation for startups, "growth stage" programs for scaleups, "landing in lisbon" support for both international startups and scaleups planning to expand through Lisbon and "innovation hubs" such as Hub Criativo do Beato.

WHY CHOOSE LISBON?

THRIVING ECONOMY

1st country in the world in ease of doing business across borders (Doing Business Report 2020)

2nd best country in Europe for business innovation (European Central Bank 2022)

Top10 best European countries to invest (Ernst & Young)

DIGITAL & SUSTAINABILITY

7th most digitalised country in Europe (Digitalisation in Europe 2020-21)

59% energy production in Portugal originated from renewable sources (REN)

TALENT

3rd European country with the highest rate of Engineering graduates (Eurostat)

7th highest English Proficiency in the world (English Proficiency Index 2021)

55,4% of tech talent is located in Lisbon metropolitan area (Global Tech Talent Trends 2022)

QUALITY OF LIFE

4th most trusted city among 63 European Start up hubs (Start up Heatmap Trust Score Europe 2022)

4th best expat destination in terms of quality of life (Expats Insider 2022)



THE PROGRAM

A tailored program designed to provide all practical tools, information and resources to simplify the process of moving or expanding operations to Lisbon, ensuring a landing in Lisbon without constraints.

THIS PROGRAM IS FOR YOU IF

You are a tech scaleup from any vertical, background or origin wanting to set operations or create a team in Lisbon.

For questions related with eligibility, please contact us:
softlanding@unicornfactorylisboa.com

OUR APPROACH

- Customized and cross-functional experience with selected partners to support scaleups throughout the process.
- Five pillars that run independently: immersive sessions, curated networking, helpdesk, office space and community.
- Curated opportunities to build connections and close initial partnerships.

OUR PARTNERS INCLUDE



PROGRAM PILLARS

The program consists of 5 key pillars:

IMMERSIVE SESSIONS

Online sessions, on-site workshops and round-tables, provided by selected partners and ecosystem expert players (such as VCs and other founders), focused on the initial guidance and professional network necessary to set up and successfully grow your business from Lisbon.

CURATED NETWORKING

One-on-one meetings with program partners for tailored guidance in key areas, such as legal, recruitment and tax, plus personalized support in networking and connecting with key stakeholders (VCs, corporate, etc).

HELPDESK SERVICES

Administrative support and legal assistance on critical areas to facilitate a smooth transition to Lisbon.

OFFICE SPACE

Access to temporary office spaces fully functional at competitive rates.

COMMUNITY

Introduction to the ecosystem key players, including VCs, local scale-ups and corporate companies with intros, tours, events, etc.



TOPICS COVERED

ECOSYSTEM OVERVIEW

- Introducing Lisbon's entrepreneurial ecosystem, key figures, and main players
- Cultural insights
- Ecosystem key figures

SETUP IN LISBON

- Types of Visas available
- How to obtain residency in Portugal
- How to setup a legal entity in Portugal

CORPORATE TAX AND LAW

- Corporate structures - Pros and Cons
- How to incorporate a company, requirements and costs
- Corporate tax: earnings, payroll and others

RECRUITING IN LISBON

- How to recruit local talent
- Working culture
- Labor law and Social security

FUNDRAISING AND INVESTMENT

- Fundraising strategy
- Venture Capital and other investors in Portugal
- Government subsidies, grants and European Union Funding



AT A GLANCE

FORMAT

Face-to-face and remote

LANGUAGE

English

APPLICATION

Continuous admissions

CONTACT US

softlanding@unicornfactorylisboa.com

Apply now



NOT SURE IF YOU WANT TO MOVE TO LISBON?



2017

Running since

16

editions

20

nationalities

90%

of participants
would recommend
to a friend/
colleague

THE PROGRAM

Three day exploration program with practical workshops, local activities, visits to stakeholders and introductions to key partners to get an overview of the ecosystem.

THE PROGRAM IS FOR YOU IF

You are a start-up/scale-up outside Portugal and considering to expand or set up operations in Lisbon.

OUR APPROACH

Workshops with experts, ecosystem tours and office hours to provide the necessary professional orientation and networking in order to successfully start a business in Lisbon.

Join the next batch!

